What do we wish for you? We wish you the best . . . a real old-fashioned holiday, enjoyed in the warm circle of your loved ones and dearest friends . . . a festive season bountiful with joy, the warmth of fellowship, good health and happiness.

Greetings
MAY THE JOYS OF THIS HOLIDAY SEASON BE YOURS THROUGHOUT THE COMING YEAR
KIRK COAL (VICTORIA) CO. LTD.
816 Esquimalt Road EV 2-8181

Season's Greetings
J. C. SWITZER & CO. LTD.
533 Yates St. EV 4-5833, EV 4-5732

SEASON'S GREETINGS
From
SID ANDERSON AND STAFF
At
Western Heating Products
825 Broughton St. EV 4-9391

SINCERE SEASON'S GREETINGS TO OUR FRIENDS AND CUSTOMERS
From
JEAN, MACK AND STAFF
JEANNE'S HARPER METHOD BEAUTY SALON
2541 Estevan EV 3-6359

Greetings from Elk Lake B-A Service
who will be celebrating with their customers Christmas day. Open 2-7 New Year's Day
24-Hour Towing
5499 Pat Bay Hy. GR 9-4423

Sincere Season's Greetings
From
MANAGEMENT AND STAFF
At
TRIBE'S PAYLESS
2224½ Quadra EV 4-6853

A Happy Holiday Season
from
DON AND MAL SUTHERLAND
Sutherland Pharmacy
2601 Douglas EV 4-3122

WE HOPE EVERY HOUR IN THE NEW YEAR BRINGS YOU HAPPINESS.

Mr. and Mrs. J. Gibbs
THANK ALL THEIR CUSTOMERS FOR THEIR PATRONAGE
And
EXTEND SEASON'S GREETINGS
GIBBS PAYLESS
Cooke Road and Kelly GR 8-2911

SINCERE SEASON'S GREETINGS AND BEST WISHES FOR THE NEW YEAR
FRED'S ESSO SERVICE
COMPLETE AUTO SERVICE
3115 Douglas Phone EV 2-2823

Season's Greetings
And
BEST WISHES
FOR A HAPPY NEW YEAR
ROCKGAS PROPANE LTD.
(VICTORIA DIVISION)
2519 Douglas Phone EV 2-8186

Greetings
TO ALL OUR FRIENDS AND CUSTOMERS
From
SEDMAN'S GROCERY
FORMERLY PRIOR'S GROCERY
819 Esquimalt Road EV 3-6327

A Happy Holiday Season
IS THE WISH OF
OAK BAY LOCKERS
2044 Oak Bay Ave.
EV 4-8421 — EV 4-6323

Season's Greetings
TO FRIENDS AND CUSTOMERS
From
PEGGY SINCLAIR
QUADRA BEAUTY SALON
3193 Quadra EV 3-4915

TO ONE AND ALL
Season's Greetings
ATHERTON'S PHARMACY
Prescriptions a Specialty
3508 Quadra EV 2-3711

Sincere Season's Greetings
From
MANAGEMENT AND STAFF OF
TRANS-CANADA AUTO SERVICE
See Us for Your Car Accessories
480 Burnside EV 5-1212

Sincere Greetings
From
SUSSEX BEAUTY SALON
706 Broughton EV 3-5115

A HAPPY HOLIDAY SEASON AND A PROSPEROUS NEW YEAR FOR ALL
IS THE WISH OF
EDWARD LIPSETT LTD.
309 Bastion St. EV 4-8149

SEASON'S GREETINGS WITH THANKS TO ALL OUR FRIENDS
QUEEN ALEXANDRA SOLARIUM

Compliments of the Season
From
FERNY'S AUTO BODY SHOP
3001 Douglas EV 2-4324

Compliments of the Season
From
HAROLD ANDERSON
MASONRY CONTRACTOR
BRICKLAYING AND STONE MASON
218 Homer GR 9-3808

COMPLIMENTS OF THE SEASON
from
BILL MEADOWS EXCAVATING
4088 GLANFORD GR 9-3362

Season's Heartiest Greetings
AARONSON'S DRUG STORE
1055 Fort Street EV 4-2414

SEASON'S GREETINGS
And
BEST WISHES FOR A HAPPY AND PROSPEROUS NEW YEAR
Farmer Construction Ltd.
2925 Douglas EV 4-0511

Greetings
From
Knott & Elford Super Service Station
24-HOUR SERVICE
3664 Douglas Street EV 3-8532

COMPLIMENTS OF THE SEASON TO ALL OUR FRIENDS AND CUSTOMERS
REED'S SAW REPAIR
Cook and View Streets EV 3-8334

SEASON'S GREETINGS TO ALL OUR CUSTOMERS FROM YOUR FRIENDLY TEXACO STATION
CROSS ROAD SERVICE STATION
Ed. Keller, Prop.
1580 Cedar Hill Crossroad GR 7-1922

SEASON'S GREETINGS TO ALL OUR CUSTOMERS AND FRIENDS
(Your BA Dealer for Fairfield)
Hollywood Park Service
Don McLellan, Prop.
1600 Fairfield EV 5-3221

Compliments of the Season
From
Shurfine Enterprises Ltd.
General Woodworkers
Building Contractors
542-544 Herald EV 2-1243

A HAPPY HOLIDAY SEASON AND VERY BEST WISHES TO ALL IS THE WISH OF
Burnside Service Station
2 Burnside W. EV 3-5031

MAY TIES OF GOOD FORTUNE AND CLOUDS OF AFFECTION CONVERGE ON YOUR HOME FROM EVERY DIRECTION.

COMPLIMENTS OF THE SEASON
From
Williams, Bray & Williams
Builders and Contractors
Cabinet Work
853 Cormorant EV 4-2413

Greetings
ONE AND ALL
PITT & HOLT
PLUMBING AND HEATING
901 Esquimalt Road EV 3-7413

WISHING ONE AND ALL COMPLIMENTS OF THE SEASON
Burnside Pharmacy
30 Burnside W. EV 3-0515

Compliments of the Season
TO ALL OUR CUSTOMERS AND FRIENDS
From
Gonzales Pharmacy
1845 Fairfield Road EV 4-0441

M. & M. Floor Company Ltd.
WE SEND TO EVERY CUSTOMER AND FRIEND
SINCERE SEASON'S GREETINGS
Phone EV 4-0403 Phone GR 9-3053

BEST WISHES FOR A HAPPY HOLIDAY SEASON
And
PROSPEROUS NEW YEAR
KING'S HOTEL
568 Yates Street EV 5-9018

SINCERE SEASON'S GREETINGS AND BEST WISHES FOR A HAPPY NEW YEAR
SHAW SHEET METAL
2740 Rock Bay Avenue EV 5-8769

Heartiest Season's Greetings
FROM ALL OF US
Victoria Delta Electric
714 Cormorant EV 4-7416

Peace on Earth
. . . this is the fervent prayer, especially at this time celebrating His Birth.

Compliments of the Season
From the
Capital Bookkeeping Service
1123 Vancouver Street EV 2-4351

WISHING ALL COMPLIMENTS OF THE SEASON
Hayward's Ltd. B.C. Funeral Co.
734 Broughton EV 3-3614

Compliments of the Season
BEST WISHES TO ALL
R. A. Green Lumber Co. Ltd.
2891 Douglas EV 4-3613

Compliments of the Season
From the
MANAGEMENT AND STAFF OF
BRODIE'S BAKERY
TWO STORES TO SERVE YOU
1304 Douglas EV 4-2415
2653 Douglas EV 4-5543

WE EXTEND TO ALL OUR FRIENDS AND CUSTOMERS HEARTIEST COMPLIMENTS OF THE SEASON
Iving-Robertson Garage
1420 Quadra Street EV 3-9722

Sincere Greetings
For
A HAPPY HOLIDAY SEASON
DARLING'S PHARMACY LTD.
634 Fort Street EV 3-1213

Greetings
From
GEM FISH AND CHIP CAFE
WE SPECIALIZE IN TAKE-OUT ORDERS
812 Humboldt EV 5-4214

SINCERE SEASON'S GREETINGS AND BEST WISHES
From
MORGAN & TUCKER
1430 Quadra EV 3-9541

Sincere Wishes
For
A HAPPY HOLIDAY SEASON
From
BILL'S TAXI
714 Humboldt EV 2-1217

Season's Greetings
And
VERY BEST WISHES TO ALL FOR 1959
VICTORIA GIFT HOUSE
914 Government Phone EV 2-8011

May you have the gladness of Christmas which is hope,
The spirit of Christmas which is peace,
The heart of Christmas which is love.
May these bring you greater promise in the new year.
Persian Arts and Crafts Ltd.
907 Government Street EV 3-2134

Best Wishes and Greetings to All
From
BURNSIDE FISH & CHIPS
98 Burnside Rd. W. EV 3-3605

FROM ALL OF US TO ALL OF YOU THE SEASON'S BEST
C. & C. TAXI SERVICE Ltd.
906 Government Street EV 3-1041

OUR VERY BEST WISHES TO ALL
DURING THE HOLIDAY SEASON AND FOR THE COMING YEAR
ISLAND TRADING CO.
1415 Government Street EV 4-5354

Heartiest Season's Greetings
From
Handy Messenger Service
826 Johnson EV 3-3934

GREETINGS AND BEST WISHES FOR YOUR HAPPINESS DURING THE HOLIDAYS
Charcuterie Francaise
Serving Your Table With Delicacies Throughout the Year
1515 Douglas Phone EV 3-7602

WISHING ALL THE COMPLIMENTS OF THE SEASON
P. & J. WILLOCK & SON.
Cedar Hill Service
All Types of Welding
General Automotive Repairs
3140 Cedar Hill EV 4-8334, EV 4-6350

Season's Greetings
From
Lionel R. Crossley
Your Asphalt Paving Contractor
1468 Mt. Douglas Crossroad GR 7-2233

WE EXTEND TO ALL OUR FRIENDS AND CUSTOMERS HEARTY SEASON'S GREETINGS
Gregg's Window Cleaners
864 Swan Street EV 4-5023

Compliments of the Season
THE SANDS FAMILY AND ASSOCIATES

Season's Greetings
From the
MANAGEMENT AND STAFF
HOLLAND BROS. & CO.
New and Used Furniture
824 Fort Street Phone EV 3-0913

All the Blessings of the Season

COMPLIMENTS OF THE SEASON
And
BEST WISHES TO ALL
Clovelly Private Hospital
1196 Clovelly Terrace EV 3-7814

Our Very Best Wishes to All
HAPPINESS FOR 1959
Dominion Hairdressing
DOMINION HOTEL
Phone EV 4-4136

Season's Greetings To All
From
Peterson Electrical Construction Co. Ltd.
2300 Douglas EV 3-4196

Sincere Season's Greetings
From
PETER AND STAFF OF
PETER'S SALON
1324 Blanshard EV 2-2451

Season's Greetings
From
THE MANAGEMENT AND STAFF OF
ANNAS TAYLOR BEAUTY SALON
1004 Broad Street EV 3-6015

Compliments of the Season
From the
MANAGEMENT AND STAFF
GOLDEN SHEAF
(Formerly Golden Loaf)
730 Fort EV 3-9728

MAY YOU HAVE A HAPPY HOLIDAY SEASON
And
PROSPEROUS NEW YEAR
VERIBEST BAKERY
1729 Cook Street EV 4-6113

OUR VERY BEST WISHES FOR CHRISTMAS AND HAPPINESS THROUGHOUT THE NEW YEAR
SHAWNIGAN LUMBER YARDS
2009 Government EV 2-7261

GREETINGS AND COMPLIMENTS OF THE SEASON TO OUR FRIENDS AND CUSTOMERS FROM
BEN, BILL, SCOTTIE and PETER
Horseshoe Barber Shop
578 Yates EV 2-0714

MAY TIES OF GOOD FORTUNE AND CLOUDS OF AFFECTION CONVERGE ON YOUR HOME FROM EVERY DIRECTION.

TO OUR MANY FRIENDS AND CUSTOMERS
SINCERE SEASON'S GREETINGS.
From
F. COLLINS and C. COLLINS
COLLINS' LOW COST
55 Simcoe Street EV 4-6032

Season's Greetings
And
VERY BEST WISHES
S. MORISSE
CUSTOM TAILOR
2630 Douglas Street EV 3-2068

MAY YOUR DAYS BE MERRY AND BRIGHT
And
MAY ALL YOUR CHRISTMASES BE WHITE
British Columbia Forest Products Ltd.
371 Gorge Road EV 5-3331

All the Blessings of the Season

Season's Greetings
From
R. C. OLDFIELD
BULLDOZERS FOR HIRE
Royal Oak GR 9-1884

Season's Greetings
And
Best Wishes
TO ALL OUR FRIENDS AND CUSTOMERS
CLARKE'S AUTO PARTS AND SERVICE
3201 Douglas Street EV 3-8041

Compliments of the Season
From
LATURNUS TV
EXPERT TV REPAIRS
921 Dunn EV 2-8511

Season's Greetings To Everyone
From
Stocker's Security Storage and Warehouse Co. Ltd.
776 Topaz Office EV 2-2186
Dispatch GR 4-8181

Season's Greetings
AND MANY THANKS TO ALL OUR FRIENDS AND CUSTOMERS FOR THEIR PATRONAGE
J. & J. TRANSFER & STORAGE LTD.
2567 Cook Street EV 4-7870

Season's Greetings
TO ALL MY STUDENTS, PARENTS AND FRIENDS
FLORENCE CLOUGH DANCE STUDIOS
723 Fort Street EV 3-2776

Compliments of the Season
From
DUNN ELECTRIC LTD.
Wiring — New Installations
3920 Oak Bay Ave. EV 4-3211

S. L. JEWKES TRACTOR SERVICE
NEW DITCH DIGGER
Sincere Good Wishes for the Season
3920 Cadboro Bay GR 7-2925

Compliments of the Season
J. P. FRAMPTON LTD.
908 Gordon Street EV 5-7778

Our Very Best Wishes To All
DURING THE HOLIDAY SEASON AND FOR THE COMING YEAR
STRATHCONA BOWLING ALLEYS
712 Courtney Street EV 3-0141

Compliments of the Season
TO ALL OUR CUSTOMERS
CHARLES A. COWIE Ltd.
TREE SURGEON
1020 Belmont EV 2-1676

Compliments of the Season
BROWN'S VICTORIA NURSERIES
618 View Street Phone EV 4-6612

Season's Greetings
From
FENSHAM ELECTRIC
Who Says
Forget your raincoat, because you won't get soaked dealing with us.
3073 Admirals Road EV 4-1507

Sincere Greetings
From
DOTTY'S CAR PARLOUR
Located at English Car Centre
1100 Yates Street EV 3-9614

Hearty Greetings
From
DUTCH BAKERY AND COFFEE SHOP
718 Fort EV 5-1012

Season's Greetings
And
BEST WISHES FOR 1959
From
VICTORIA FUR SHOP
FOR QUALITY FURS
831 Fort EV 3-8133

Season's Greetings
From
Midland Construction Co. Ltd.
General Contractors
2907 Douglas EV 4-0431

Greetings
From
GEORGE BARR
The modern fashion in floors. Specializing in Armstrong flooring and Pratt and Lambert Paints.
1210 Broad St. EV 5-4722

Greetings
From
HOURIGAN'S
Complete line of floor coverings.
715 Pandora EV 3-5541

Season's Greetings
And
Best Wishes
From
WYNNESHAW DANCE STUDIO
602 Broughton Street EV 2-1312

Hearty Greetings
And
ALL BEST WISHES
From
POINT HOPE SHIPYARDS LTD.
336 Harbour Road EV 4-2514

Greetings
From
DEAN'S FLORIST
3260 Douglas Street EV 4-6911
CUT FLOWERS - POT PLANTS
WEDDINGS FUNERALS DESIGNING
FLOWERS ALWAYS PLEASE

OH COME ALL YE FAITHFUL
GIVE PRAISE TO HIM

Compliments of the Season
'VOGUE BEAUTY SALON
717 View Street EV 2-1112

Greetings
From
LALONDE'S AUTO WRECKING
24 HR. SERVICE
2326 Millstream Road GR 8-1673

Best Wishes
For
A HAPPY HOLIDAY SEASON
Saunders & Hitchman
COMPLETE AUTO REPAIR SERVICE
2040 Cadboro Bay EV 2-4504

Greetings
Victoria Service Centre
Lawn Mower Hospital
TORO
SALES & SERVICE
628 CORMORANT EV 3-5552

Season's Greetings
TYEE SHELL SERVICE
SPECIALIZING IN BRAKE SERVICE
Corner Esquimalt and Tyee Road
EV 2-1813

Greetings
From
COAST AUTO REPAIRS
EV 4-3346
GENERAL REPAIRS
5-DAY WEEK
921 MASON

MR. AND MRS. WHITNEY OF THE
"BLACK SWAN"
AT ELK LAKE
WISH ALL THEIR CUSTOMERS AND FRIENDS
THE COMPLIMENTS OF THE SEASAN

Greetings
VICTORIA AUTO WRECKERS
AMORE STEAM CLEANING AND UNDERSEAL
EV 3-8444
24-HR. TOWING 631 PRINCESS
AAA

Season's Greetings
From
TOM McTAVISH and NEIL STERNS
CASTLE SERVICE
1168 Goldstream GR 8-2021

Greetings
From
GORGE AUTO SERVICE
COMPLETE SERVICE
TUNEUP and ELECTRONIC WHEEL BALANCING
90 GORGE WEST EV 4-2851

Peace on Earth
. . . this is the fervent prayer, especially at this time celebrating His Birth.

Season's Greetings
From
KER ELECTRIC
STEAM IRON SPECIALISTS
1119 FORT EV 2-3425

A Special Greeting
TO ALL MY CUSTOMERS
From
A & A
SAANICH CHIMNEY SERVICE
All Work Guaranteed
923 Selkirk EV 4-5234

Greetings
From
ALEXANDER'S CHIMNEY SERVICE
Expert cleaning, flue pots installed, flue doors and repairs.
Every Job Guaranteed
EV 4-5215 3356 Oak, Saanich

SEASON'S GREETINGS TO ALL MY CLIENTS, OLD AND NEW
MODERN BEAUTY SALON
"A LOVELIER YOU"
Individual attention in hair styling, tinting and permanent waving.
3007 Gosworth EV 5-1742

Season's Greetings
From
PARK BEAUTY SALON
Hair Shaping, Permanent Waving and Styling
353 Cook EV 2-4652

Greetings
From
THE HOUSE OF GLAMOUR
Hair Styling and Facials
656 View St. EV 5-6412

Best Wishes
To All my Clients and Friends for 1959
From
THE DUTCH BEAUTY SALON
Specializing in the Dutch Steam Permanent Wave
1009 Blanshard EV 5-8414

Greetings
From
PETER'S SALON
Specialising Coloring, Cutting, Styling, Permanent Waving
EV 2-2451
1324 Blanshard at Johnson

Greetings
To All Our Clients and Friends
From
ROSALIE ROBERTS BEAUTY SALON
145 Moss St. EV 4-1715

JOYOUS SEASON'S GREETINGS TO ALL
Compliments of
LARSON'S
Finest Hairdressing — Specializing in the beautiful Rose Perms.
Now Under Management of MRS. ELIZABETH RESTALL
306-7 Stobart Bldg. 745 Yates
EV 5-3722

GREETINGS
from
A B C
GROCERY and CONFECTIONERY
Under the new management of Mrs. L. F. Coffin
2005 Cook St. EV 3-5434

SEASON'S GREETINGS
from
QUADRA MARKET
Complete line of Groceries, Meat and Vegetables
1735 Quadra EV 5-2827

GREETINGS
from
MARY AND DICK ROBINSON
Cloverdale Grocery
Frozen Foods, Groceries and Meat
931 Cloverdale EV 3-1561

"CAP" BARNES
AND STAFF
Wish One and All
COMPLIMENTS OF THE SEASON
Anchorage Boathouse
Brentwood Keating 156

WE HOPE EVERY HOUR IN THE NEW YEAR BRINGS YOU HAPPINESS.

GREETINGS
from
BRYSON'S
CHILDREN'S WEAR
Under New Management of Miss Isabella Hunt
Specializing in Lovely Children's Wear
2041 Cadboro Bay EV 3-0832

PHYLLIS SHERMAN AND CLAIR SCOTT
Alert Stenographic Service
114 Campbell Building
Phone EV 3-4659
Extend to their patrons and friends
THE SEASON'S GREETINGS

Greetings
From
FRANK G. WARD MUSIC LTD.
Complete line of Musical Instruments, Music, Records, Record Players, Hi-Fi, Tape Recorders
1326 BROAD ST. EV 2-8146

Season's Greetings
From
BALLAM & RAWLINGS
Plumbing & Heating
2697 DOUGLAS EV 4-1641

To All Our Customers and Friends
Season's Greetings
From
C. H. BIRNIE LTD.
2624 QUADRA EV 5-9791

Compliments of the Season
From
KORBER'S KORNER
Fresh and Frozen Meats and Vegetables
701 Vancouver St EV 3-8474

COMPLIMENTS OF THE SEASON
From
Wooiseys' Royal Oak General Store
4520 W. Saanich GR 9-2484

Wishing All Victoria Citizens the Very Best for the Holiday Season
JIM-DANDY CLEAN-UP SERVICE
EV 3-5341

All the Blessings of the Season

Season's Greetings To All
From
COMBINE PAPER DRIVE
Daily Pick-Up
811 Kings Road EV 4-3806

Compliments
of
Hall FAIRFIELD
Music and Musical Instruments
The One-Stop Music Service
728 Fort EV 5-8343

Compliments
From
Lloyd and Mary
at the
DONCASTER FOOD MARKET
3490 Cedar Hill EV 4-8613

Compliments of the Season
From
Irene and Edward Dong
at
The Garden City Produce
603-5-7 Fort St. EV 4-6631

Season's Greetings
From
S. H. BROWN
Registered Plumber
4051 Wilkinson GR 9-5641

Compliments
of
Elna Sewing Machine Ltd.
The World's First Fully Automatic Sewing Machine
742 Yates EV 3-6313

TO ALL OUR CUSTOMERS AND FRIENDS
Season's Greetings
From
WILSON'S HEATHER GARDENS
Complete Landscaping Services
264 Hartland GR 9-3708

Mr. and Mrs. Bartosseivich
Gorge Haven GUEST HOUSE
Wish All Their Friends
Season's Greetings
914 Selkirk EV 4-7714

Greetings
from
The Thistle Room
Wedding Receptions, Parties, Etc.
Glenshiel Hotel
606 Douglas EV 3-4164

WISHING ONE AND ALL PEACE, HAPPINESS, HEALTH AND PROSPERITY
REG NAIRNE
(Stamps for Collectors)
602 Broughton St., Room 2
EV 3-4534

WISHING ONE AND ALL PEACE, HAPPINESS AND PROSPERITY
MRS. S. RANKIN
CRAIGFLOWER CRAFTS
2803C Admirals Road EV 3-1729

Season's Greetings
TO
Our Customers
WHITMAN'S BAKERY
3947B Quadra GR 9-3323

OH COME ALL YE FAITHFUL
GIVE PRAISE TO HIM

MAY THIS FESTIVE SEASON BRING YOU EVERY KNOWN JOY
MANAGEMENT AND STAFF
MEADWELL'S RADIO & ELECTRIC
2651 Douglas EV 3-9534

Compliments of the Season
From
DAVE COOPER
PLUMBING AND HEATING
3293 Douglas EV 3-1528

Greetings
From
CREEDS BOAT HOUSE
BOATS—PROFESSIONAL GUIDE FISHING
Creeds Landing, Brentwood
Keating 80

Hearty Greetings
And
All Best Wishes
THE HORSESHOE NEWS
1231 Government EV 3-8125

Season's Greetings
From
Willows Park Grocery
Complete Line of Groceries - Meats
2405 Eastdowne EV 4-3969

MANAGEMENT AND STAFF WISH ONE AND ALL
Compliments of the Season
DICKS
LADIES' READY-TO-WEAR
1324 Douglas St. EV 3-7332